



## HIGH PERFORMANCE COFFEE

### WHAT MAKES THIS COFFEE DIFFERENT?

We call **Zrii Rise™** the best coffee in the world for your taste buds and your body. That's because it boasts a rich, sophisticated taste—plus a hefty dose of health benefits in every single cup. We begin by infusing our delicious 100% Colombian arabica coffee beans with a super-boost of antioxidants, fat-burning power, and energy from all-natural green coffee bean extract. Then we add the unique superfruit amalaki to enhance vitality and overall health—including digestion, immunity, and cellular functioning. There's a whole lot more we could say, but if you love your coffee and want to get healthy too, this is the cup for you.\*

### WHAT DOES RAINFOREST ALLIANCE CERTIFIED™ MEAN?



The Rainforest Alliance is an international nonprofit organization that works with local partner groups to develop and promote sustainable standards in farming, forestry and tourism. These standards protect the environment and foster the well-being of workers, their families and their communities. By choosing products bearing the Rainforest Alliance Certified™ seal, consumers can support a healthy environment and help to improve the quality of life for local communities. To learn more about the Rainforest Alliance, visit [www.rainforest-alliance.org](http://www.rainforest-alliance.org).

### WHAT GIVES ZRII RISE™ SUCH GREAT TASTE?

Quite simply: the beans! To create the best tasting coffee, you have to start with the best coffee beans. We use only 100% Colombian arabica coffee beans, hand-picked in the mountains of Colombia—a country whose unique climate produces the most prized coffee beans in the world. We then medium roast the beans for exceptional smoothness and balance.

### WHY IS “FREEZE CONCENTRATED” IMPORTANT?

We use a special freeze concentrate process on our arabica coffee beans to lock in the rich flavor and heavenly aroma you look for in a premium cup of coffee. And we spare no expense: it takes over two-and-a-half pounds of coffee to create just one pound of concentrated coffee for our product.

### WHAT ARE GREEN COFFEE BEANS AND GREEN COFFEE BEAN EXTRACT?

Roasting raw coffee beans produces the dark brown color that you probably recognize. But did you know that prior to roasting, all coffee beans are actually green? Although roasting coffee at high temperatures produces the rich, dark taste you love, the roasting process also can destroy about 90% of the beneficial antioxidants in the beans. To maximize the nutritional value of coffee, you have to extract the many beneficial antioxidants, especially chlorogenic acid, from green (unroasted) beans. We add this concentrated source of antioxidants back into **Zrii Rise™** in the form of green coffee bean extract.



ALL-NATURAL | GMO FREE | NO ARTIFICIAL FLAVORS | NO ARTIFICIAL COLORS | NO PRESERVATIVES



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## FREQUENTLY ASKED QUESTIONS (CON'T)

### WHAT ARE THE BENEFITS OF GREEN COFFEE BEAN EXTRACT?

There are several benefits. First: green coffee contains a powerful dose of antioxidants which counteract the damage caused by free radicals (including aging of the body's cells). Second, green coffee bean extract may assist in weight loss due to the effects of chlorogenic acid, a polyphenol that helps regulate fat burning metabolism and blood sugar levels. Third: green coffee bean extract is a natural source of energy in the form of caffeine.\*

### WHAT IS AMALAKI AND WHAT ARE ITS BENEFITS?

Amalaki is an ancient superfruit native to India that has been revered for centuries for its many health benefits. Among its effects on the body, Amalaki helps support natural immunity, reduce inflammation, enhance digestion, and stabilize blood sugar levels. Its impressive nutrient profile includes polyphenols, ellagic acid, quercetin, superoxide dismutase (SOD), ascorbagins and other antioxidants.\*

### IS THERE MORE CAFFEINE IN ZRII RISE™ THAN IN REGULAR COFFEE?

A cup of **Zrii Rise™** contains the same amount of caffeine as other premium gourmet coffees.

### IS THERE ANYONE WHO SHOULDN'T DRINK THIS COFFEE?

This product is not recommended for women who are pregnant or nursing.

\* This statement has not been evaluated by the FDA. These products are not intended to diagnose, treat, cure, or prevent any disease.

Independent Executive (IE)#  
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FOR MORE INFORMATION,  
GO TO **ZRII.COM**



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